

Requirements

SWEETWATER RECORDS

Presented by Method Engine, LLC
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DRAFT
Version 3.0

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Req.	User Scenario & Requirement	System Requirement	Administrator Requirement	Phase 1	Phase 2
1.0 Site Registration					
	<p>Main Flow</p> <ol style="list-style-type: none"> 1) User will come to the site 2) User will choose to register 3) User will provide personal details 4) User will accept terms and conditions of the site 5) User will submit their registration 6) User will receive confirmation of their registration via confirmation screen 7) If the user has supplied an email address, they will have a confirmation email sent to them 8) User will click on the link in the email to activate their account 	<p>Main Flow</p> <ol style="list-style-type: none"> 1) – 2) – 3) – 4) – 5) The system will create an entry in the database 6) Upon receipt of submission, system will return a thank you screen 7) The system will email the user confirming their registration, including user name and password 	<p>Main Flow</p> <ol style="list-style-type: none"> 1) Administrator logs into sys-admin site 2) Interface will present and tally new users registered in the system 3) Administrator will be able to edit or remove any artist registered in the system 	X	
	<p>Alternate Flows</p> <ol style="list-style-type: none"> 1) User will not accept the terms and conditions 2) User will submit incomplete registration form 3) User will already be in the system 	<p>Alternate Flows</p> <ol style="list-style-type: none"> 1) If t&c not accepted, user is sent back to registration page 2) If registration form is incomplete, the system will identify incomplete fields in form 3) If user is already in the system, the system will display a message suggesting to log in or choose another username & password 		X	

1.0.1	User will provide the following profile information:	Notes:	X	
	1) Name (input fields) a) First b) Last		X	
	2) Contact Information a) Address (input field) b) Address 2 (input field) c) City (input field) d) State (drop down menu) e) ZIP (input field) f) Phone number (input field) g) Cel Phone number (input field) h) Email address (input field)		X	
	3) Currently a Sweetwater customer? (radio buttons) a) Yes i) Enter your customer account number (input field) b) No	Note: This may be deleted.	X	
	4) Account Access (Log In information) a) User name (input field) b) Password (input field)		X	

1.0.2	Artist will accept or decline Terms and Conditions:	Notes:	X	
	1) Terms and Conditions Content	This will be a legal message that covers copyright issues and general usage (no profanity).	X	

Req.	User Scenario & Requirement	System Requirement	Administrator Requirement	Phase 1	Phase 2
2.0 Artist/Music Services Page Administration					
	<p>Main Flow</p> <p>Artist will come to the site</p> <ol style="list-style-type: none"> 1) Artist will choose the login section 2) Artist will log in to the artist admin area 3) Artist views an admin screen that allows them to input artist information 4) Artist inputs/deletes artist information 5) Artist posts additions/edits to live site 6) Artist logs out when complete 	<p>Main Flow</p> <ol style="list-style-type: none"> 1) – 2) – 3) System validates password and grants access to artist details page 4) – 5) System saves new content and the system will check for profanity via a script? 6) System locks user out of admin area 	<ol style="list-style-type: none"> 1) Administrator may turn on or off an artist page, if they find cause 2) An email may go to the artist explaining why the artist page has been turned off 	X	
	<p>Alternate Flows</p> <ol style="list-style-type: none"> 1) Username is not recognized 2) Password is not recognized 3) Artist may choose to preview their page before posting live 4) Q: Can a registrant create multiple artist or music services pages? 5) Artist may fall in the category of Music Services 	<p>Alternate Flows</p> <ol style="list-style-type: none"> 1) System will display an error screen indicating that either the username or password was not recognized 2) System will display an error screen indicating that either the username or password was not recognized 3) Page layout will be displayed in a pop-up window 		X	

2.0.1	Artist will provide the following information:	Note: Only artist name and bio is required?	X	
	1) Artist type (radio buttons) a) Vocal Soloist b) Instrumental Soloist c) Group/Band d) Ensemble e) Orchestra f) Music Services	This will likely be a “fork in the road” where Artists (a-e) will go one path, Music Services (f) will go another. Note: “Music Services” will need to be explained.	X	

2.0.2	1) Artist name (input field)	As they want it displayed.	X	
	2) ZIP code of artist's home base (input field)		X	
	3) Artist genre(s) (checkboxes) <ul style="list-style-type: none"> a) Pop/Rock <ul style="list-style-type: none"> i) Alternative ii) Punk iii) Metal iv) Blues v) Reggae vi) Electronica vii) Easy Listening viii) Slowcore? b) Country/Bluegrass <ul style="list-style-type: none"> i) Alt Country ii) Folk iii) Cajun c) Soul/R&B <ul style="list-style-type: none"> i) Hip Hop ii) Rap d) Christian <ul style="list-style-type: none"> i) Gospel ii) Christian Contemporary iii) Christian Rock 	Artist should choose a genre and (if they would like), a sub-genre that best represents their style. Artist can choose multiple Genres and Subgenres. I think this better satisfies the Theme and Mood idea. Also, the artist description offers a chance for the Artist to describe the “themes and moods” of their music.	X	
	<ul style="list-style-type: none"> e) World <ul style="list-style-type: none"> i) Latin ii) Celtic f) Jazz <ul style="list-style-type: none"> i) Fusion ii) New Age iii) Smooth Jazz g) Classical 		X	

	<ul style="list-style-type: none"> i) Orchestral ii) Chamber iii) Avant Garde iv) Composer 			
	<ul style="list-style-type: none"> h) Music Services <ul style="list-style-type: none"> i) Jingles ii) Sounds iii) Radio Commercials iv) Composers/Arrangers 			
4)	Sounds like (input field)	Artist may enter up to ten influences? Note: I think we should simply go with 'Sounds Like'	X	
5)	Main instruments (checkboxes) <ul style="list-style-type: none"> a) Guitar b) Keyboard/piano c) Drums/percussion d) Bass e) Strings f) Brass g) Woodwind h) Electronic 		X	
6)	Do you perform in public? (radio buttons) <ul style="list-style-type: none"> a) Yes b) No 		X	
7)	Artist Description (text box) <ul style="list-style-type: none"> a) Limit to 500 characters? 	The system will not allow HTML tags or javascript	X	
8)	Are you looking for playing partners? (radio buttons) <ul style="list-style-type: none"> a) Yes b) No 		X	
9)	Artist Main Photo <ul style="list-style-type: none"> a) Artist will be asked to search their computer to locate a file b) Artist chooses file c) The artist will click 'upload' d) Artist may delete file and begin again 	We need to limit the file size for server-space purposes We need to research "file size manipulation" for conforming all images to a specific dimension	X	

	<ul style="list-style-type: none"> e) Photos must be GIF or JPG format f) Files must be limited to 500K file size? g) Dimensions must be specific (based on design) 			
	<p>10) Additional Photos</p> <ul style="list-style-type: none"> a) Artist may add up to ten additional photos b) Dimensions must be specific (based on design) c) Display may occur via pop-up window slideshow d) Captions may be added 	<p>Alternative name: Scrapbook</p>	<p>X</p>	
	<p>11) Recording equipment used to make music</p> <ul style="list-style-type: none"> a) Artist is asked to identify the equipment used to create their music b) This may take the form of a text box or a checklist to choose from 	<p>Christopher to look into it, we may not use it</p> <p>This may help for Music Services</p>	<p>X</p>	
	<p>12) Optional field for misc. artist information</p> <ul style="list-style-type: none"> a) Artist names the section b) Artist keys-in information 		<p>X</p>	
	<p>13) Link to Artist web site (input field)</p> <ul style="list-style-type: none"> a) Artist will provide a URL to their personal web site b) Interface will not display http:// 		<p>X</p>	
	<p>14) Link to Artist email (input field)</p> <ul style="list-style-type: none"> a) Artist will provide an email address for direct contact 		<p>X</p>	
	<p>15) MP3 Downloads</p> <ul style="list-style-type: none"> a) Artist may load MP3s of any bitrate <ul style="list-style-type: none"> i) Artist will be asked to search their computer to locate a file ii) Artist chooses file iii) The artist will click 'upload' iv) Artist may delete file and begin again b) Clips are not limited by size c) Artist must provide a name of the track d) Artist must provide a lyric rating (radio buttons) <ul style="list-style-type: none"> i) Clean ii) Explicit e) Artist must choose price for track 	<p>Look at 3Hive.com</p> <p>Cost per song may be an open field for artist to determine for themselves.</p> <p>Artist may have one album or many (5-20 albums?)</p> <p>If the artist chooses to sell physical versions of a CD, the artist will need to deliver inventory to Sweetwater for shipment.</p> <p>An address for shipping CDs will need to be provided.</p>	<p>X</p>	

	<ul style="list-style-type: none"> i) Free ii) \$.09 iii) \$.49 iv) \$.99 f) Interface will display the length of the track g) Artist must choose a price for the entire album <ul style="list-style-type: none"> i) Free ii) Enter a price (input field) h) Artist chooses whether a physical version of the CD is available for purchase <ul style="list-style-type: none"> i) Yes ii) No i) Artist must set the price for the physical CD 	<p>Q: What happens if someone sells CDs to someone and doesn't provide Sweetwater with inventory?</p> <p>Information describing how the artist gets paid will need to be provided up front.</p> <p>I suppose each should be tagged to an album for categorization purposes?</p> <p>Note: Sweetwater will probably add \$4 to all CD orders.</p>		
	<p>16) Album cover</p> <ul style="list-style-type: none"> a) <View item 2 for details> 		X	
	<p>17) Song lyrics (text fields)</p> <ul style="list-style-type: none"> a) Artist may input lyrics for all their loaded songs <ul style="list-style-type: none"> i) Choose song title ii) Provide Lyrics 		X	

2.0.3	1) Music Service name (input field)	As they want it displayed.	X	
	2) Music Service Address 1		X	
	3) Music Service Address 2		X	
	4) City		X	
	5) State		X	
	6) ZIP code		X	
	7) Phone Number		X	
	8) Link to Music Service web site (input field) a) 'MS' will provide a URL to their personal web site b) Interface will not display http://		X	
	9) Link to Music Service email (input field) a) 'MS' will provide an email address for direct contact		X	
	10) Music Service Description (text box) a) Limit to 500 characters?	The system will not allow HTML tags or javascript	X	
	11) Music Service Main Photo		X	
	12) Additional Photos	Alternative name: Scrapbook	X	
	13) Recording equipment used to make music	Would this be a text box? This may be deleted.	X	
	14) Optional field for misc. artist information a) Artist names the section b) Artist keys-in information		X	
	15) MP3 Downloads (Sound Portfolio)	This may be AIFs or MP3s. Chuck and John to verify.	X	

Req.	User Scenario & Requirement	System Requirement	Administrator Requirement	Phase 1	Phase 2
3.0 Browse for Artists/Music					
	Main Flow 1) Enthusiast enters the home page 2) Enthusiast chooses from a variety of browsing options 3) Enthusiast samples music from the list of available songs	Main Flow 1) – 2) – 3) System will feed 1:00 samples of the music to the enthusiast a) Windows Media or Real Player: How will the samples be streamed?		X	
	Alternate Flows 1) Enthusiasts may enter the site from other points than the home page			X	
3.0.1	Enthusiasts may explore the following browsing options:		Note: What specifications do we have for each?	X	
	1) Genres		Heavy enticement to sign-up to start	X	
	2) List of Artists (Directory) a) Alphabetical (complete list) b) Individuals c) Groups/Bands d) Ensemble e) Orchestras f) Music Services			X	
	3) Primary Instrument				
	4) Top Downloads		Top 10 free downloads. Top 10 paid downloads.	X	

	5) Featured Artist	Home page to start, probably not Genre pages.	X	
	6) New Artists		X	
	7) Artists looking for playing partners		X	
	8) Artists by location	This be a search option, not a browse option correct?	X	
	9) Sweetwater jukebox	Stream the top 10 downloads or perhaps a selection chosen by the Administrator. TBD.		X
3.0.2	Enthusiasts will view artist detail content:	Note: What specifications do we have for each?	X	
	1) View requirement 2.0.1 for details on available content		X	

Req.	User Scenario & Requirement	System Requirement	Administrator Requirement	Phase 1	Phase 2
4.0 Purchase Music					
	<p>Shopping Card Flow</p> <ol style="list-style-type: none"> 1) Enthusiast locates music to purchase 2) Enthusiast clicks to add song or CD to their shopping cart 3) Enthusiast clicks to go to their shopping cart 4) Enthusiast chooses to purchase items or remove from basket 5) Enthusiast is asked for username and password, if not already logged in 6) Enthusiast is sent to a page to download the song(s) 7) Enthusiast right clicks to download the song 	<p>Main Flow</p> <ol style="list-style-type: none"> 1) – 2) The system holds items in a shopping cart for both logged in and logged out customers. Cookies accomplish this. Once a user closes, their browser, all basket items are lost 3) Q: Will this include “Customers also bought these items”? 4) – 5) The system needs to verify the individual making the purchase and whether they have a credit card on file <ol style="list-style-type: none"> a) The ecommerce engine conducts the transaction 6) The system will open a new window with links to download purchased music 7) The system will email the enthusiast with a receipt 	<p>Q: Is purchased music saved for later access?</p>	<p>X</p>	
	<p>‘Buy Now’ Flow</p> <ol style="list-style-type: none"> 1) Enthusiast locates music to purchase 2) Enthusiast clicks “Buy Now” link 3) Enthusiast is asked for username and password, if not already logged in 	<p>Main Flow</p> <ol style="list-style-type: none"> 1) – 2) The system needs to verify the individual making the purchase and whether they have a credit card on file <ol style="list-style-type: none"> a) The ecommerce engine conducts the transaction 		<p>X</p>	

	<ul style="list-style-type: none"> 4) Enthusiast is sent to a page to download the song(s) 5) Enthusiast right clicks to download the song 	<ul style="list-style-type: none"> 3) The system will open a new window with a link to download purchased music 4) The system will email the enthusiast with a receipt 			
	<p>Alternate Flows</p> <ul style="list-style-type: none"> 1) If the enthusiast is new to the site, they are required to register in order to make a purchase 2) If artist has an account but no credit card number on file, they can enter it now 3) Continue browsing and view cart "ticker" 	<p>Alternate Flows</p> <ul style="list-style-type: none"> 1) Go to account set up. 2) Go to account information and enter credit card information. 3) System will display the items in the cart and the dollar total. 	<p>Q: Should the Artist Account Set-up include a request for Credit Card information for use in purchasing?</p>	<p>X</p>	

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5.0 Purchaser Registration					
	Main Flow 1) This would be the same flow as Artist registration 2) The additional item to collect is Credit Card information a) Q: Should Artist and Customer registration be combined?	Main Flow 1) – 2) It is assumed this will follow the standards set by the Sweetwater.com registration process	TBD	X	

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6.0 Browse for General Content					
	Main Flow 1) Enthusiast enters the home page 2) Enthusiast accesses and views static content throughout the site	Main Flow 1) – 2) Display content for the user upon clicking on links	1) Administrator will need to keep all content fresh and up to date	X	
	Alternate Flows 1) Page no longer exists	Alternate Flows 1) The system will display a message stating that the page cannot be found or no longer exists		X	
6.0.1	Enthusiasts may view the following content:		Note: What specifications do we have for each?	X	
	1) Logo/Tagline a) What do we offer?		The name and tagline will need to be finalized. (Need to project that this is a site for Sweetwater Customers—a thank you)	X	
	2) Advertising		Only a banner on home page to Sweetwater to start	X	
	3) Promotions				X
	4) Tour of the site/Benefits of joining as an artist		This needs detailing out. (Very important!)	X	
	5) About Sweetwater Records			X	
	6) FAQ Note: FAQ should probably be a component of the 'help' section a) Why is no one coming to my page?		These ideas are a starting point for content	X	

	<ul style="list-style-type: none"> b) How do I become a featured artist? c) What size should my photos be? d) What value may I get out of the site? e) Can I create a page if I'm an inexperienced musician? f) When does my information show up in the site search engine? g) Will my artist page be searchable on Google? h) May I register my artist page URL with search engines? i) I'm not a Sweetwater customer, may I still create an artist page? j) How are quality rankings determined? 			
7)	News Releases	Menu page and detail page	X	
8)	Contact Us		X	
9)	Artist Helpful Hints <ul style="list-style-type: none"> a) How to create an MP3 	Wouldn't this be 'Help' or FAQ content?	X	
10)	Artist and Tour Interviews	Menu page and detail page (Note: 10-13 will need content management)	X	
11)	Reviews	Menu page and detail page (reviews of products, for example)	X	
12)	Articles	Menu page and detail page	X	
13)	Online Polls	Menu page and detail page		X

Req.	User Scenario & Requirement	System Requirement	Administrator Requirement	Phase 1	Phase 2
7.0 Email a Page					
	Main Flow 1) Enthusiast locates a page they would like to share 2) Enthusiast clicks the "Email this page" link 3) Pop-up window displays interface to email the page 4) Enthusiast fills out information 5) Enthusiast clicks 'Send' 6) Pop up window returns a message that the message has been delivered 7) Enthusiast closes window	Main Flow 1) – 2) – 3) – 4) – 5) System sends an email to the recipient's email address with the page URL included 6) System displays a success message to the enthusiast	What if the email address is dead? Will an error message be sent to the sender?	X	
	Alternate Flows 1) Enthusiast can exit the process at any point by closing the pop-up window 2) Enthusiast may enter incorrect or incomplete detail	Alternate Flows 1) Information is not saved 2) System displays an error message within the pop-up window		X	
7.0.1	The following details apply:		Note: What specifications do we have for each?	X	
	1) Name of Sender (input field)			X	
	2) Sender's email (input field) a) (input field) @ (input field)		So that recipient can respond directly to the sender.	X	
	3) Comment (text box)			X	

	4) Friend email address (input field) a) (input field) @ (input field)	Do we limit this to one recipient?	X	
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Req.	User Scenario & Requirement	System Requirement	Administrator Requirement	Phase 1	Phase 2
8.0 Search the Site					
	<p>Main Flow</p> <ol style="list-style-type: none"> 1) Site user clicks “Site Search” 2) Site user chooses a search method: <ol style="list-style-type: none"> a) Keyword search b) “Artist by ZIP code” search c) “Sounds Like” search 3) Site user clicks Submit 4) Site user views the results and either clicks on a result for more detail or conducts a new search 	<p>Main Flow</p> <ol style="list-style-type: none"> 1) – 2) The site user may only search by one criteria. In time, they may be able to choose multiple criteria. 3) – 4) System will return results based on the search criteria 	<p>Question: Should we add fields for artists to add keywords to their profile to enhance the keyword search feature?</p> <p>Q: Are we utilizing search software with predetermined results formatting? A: We can format how we like.</p> <p>Q: What content would be displayed on a keyword search results page vs. a ZIP code or “Sounds Like” search?</p>	X	
	<p>Alternate Flows</p> <ol style="list-style-type: none"> 1) No results found 	<p>Alternate Flows</p> <ol style="list-style-type: none"> 1) System will return a screen with a message “No results found” 		X	
8.0.1	The following details apply:		Note: What specifications do we have for each?	X	
	1) Search the site by Keyword (input field)		Note: The other parameters entered on the artist set-up page will be ‘sort/limit view options’ handled on the artist directory pages.	X	
	2) Search for artists by 5 digit ZIP code (input field)		Search within a threshold of X miles around?	X	
	3) Search for artists that “sound like” (input field)		Should this be Phase 2?	X	

Req.	User Scenario & Requirement	System Requirement	Administrator Requirement	Phase 1	Phase 2
9.0 Provide Artist Feedback (Comment Blog)					
	<p>Main Flow</p> <ol style="list-style-type: none"> 1) Enthusiast will visit Artist page 2) Enthusiast views postings to the artist 3) Enthusiast clicks to add a posting 4) Enthusiast must log-in or register, if they have not already done so 5) Enthusiast adds a posting 6) Posting is now visible on the Artist page <ol style="list-style-type: none"> a) Comment Number b) Name c) Date d) Comment 	<p>Main Flow</p> <ol style="list-style-type: none"> 1) – 2) – 3) System checks to see if poster is logged in 4) – 5) System adds a posting to a growing list of postings 6) The most current posting is displayed first 	<ol style="list-style-type: none"> 1) Do postings ever disappear over time or after a certain number? <i>No.</i> 2) If the poster is another artist, could their name be a link to their artist page? <i>Yes</i> 3) Q: Can you post if you're not registered with the site? <i>No. You must be registered.</i> 	X	
	<p>Alternative Flow</p> <ol style="list-style-type: none"> 1) Artist may opt-in or out-out of the 'Provide Artist Feedback' offering 2) Artist may delete postings (This will need to be a feature in the Artist page set-up) 	<p>Alternative Flow</p> <ol style="list-style-type: none"> 1) The system will display or hide the feedback on command. 2) The system will delete posting from list 	<ol style="list-style-type: none"> 1) How is this maintained? <i>By the artist</i> 	X	
9.0.1	The following details apply:		Note: What specifications do we have for each?	X	
	1) Name of comment-poster (input field)			X	

	2) Feedback detail (text box)			X	
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10.0 Provide Site Feedback					
	<p>Main Flow</p> <p>Note: This will probably be a component of 'Contact Us'</p> <ol style="list-style-type: none"> 1) Site user will click to 'contact Sweetwater' 2) Site user will choose to provide 'Feedback' 3) Site user will enter feedback information and click submit 4) A thank you screen will be presented to the user 	<p>Main Flow</p> <ol style="list-style-type: none"> 1) – 2) – 3) The system will store the feedback information, assuming this is form based 4) The system will post a thank you screen upon submission of feedback 	<ol style="list-style-type: none"> 1) The administrator will need to review any feedback and may choose to correspond with the site user 	X	
	<p>Alternate Flows</p> <ol style="list-style-type: none"> 1) The site user may choose to email Sweetwater, if contact information is provided 2) The site user may choose to call Sweetwater, particularly with complaints, if contact information is provided 	<p>Question: Do we allow these scenarios to occur? What is the vision for site feedback?</p>		X	
10.0.1	The following details apply:		Note: What specifications do we have for each?	X	
	1) Site user email address (input field)			X	
	2) Feedback title (input field)			X	
	3) Feedback detail (text box)			X	

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11.0 Help					
	Main Flow 1) Site user will struggle with an aspect of the site 2) Site user will click on the 'help' button 3) Site user will browse topics to troubleshoot on their own (Topics likely split by artist or enthusiast)			X	
	Alternate Flows 1) Site user may choose to submit an email notice (via a form) of a problem? 2) Site user may call a number to speak to a call center specialist? 3) Site user may link to Sweetwater.com	Alternate Flows 1) Q: Will Sweetwater provide support for this site? 2) Q: If there is an email solution, the system will have to capture and cue up the emails for administrator review 3) –	1) The administrator will need to review the help request and handle the issue 2) The administrator should add Help information as common topics emerge	X	
11.0.1	Users of the site may have trouble with the following items:		Note: What specifications do we have for each?	X	
	1) How to create MP3s		Content will need to be developed for this topic	X	
	2) Uploading my MP3s		Content will need to be developed for this topic	X	
	3) Determining a price for my MP3s		Content will need to be developed for this topic	X	
	4) Uploading my images		Content will need to be developed for this topic	X	

	5) Downloading MP3s	Content will need to be developed for this topic	X	
	6) Downloading purchased MP3s	Content will need to be developed for this topic	X	
	7) Purchasing music	Content will need to be developed for this topic	X	

Req.	User Scenario & Requirement	System Requirement	Administrator Requirement	Phase 1	Phase 2
12.0 Register for Email Newsletter					
	Main Flow 1) Enthusiast enters the home page 2) Enthusiast enters email address 3) Enthusiast begins receiving emails	Main Flow 1) – 2) System enters the enthusiast’s email address into the mailing list 3) System will send out an email newsletter based on the administrator’s input	1) Administrator will create email newsletter content	X	
	Alternate Flows 1) Enthusiast may cancel their email “subscription” through their Account page 2) Enthusiast may opt-out of their email “subscription” from the email itself 3) Enthusiast may opt-in to the email “subscription” from their Account page	Alternate Flows 1) System will take the enthusiast’s email address out of the mailing list 2) System will take the enthusiast’s email address out of the mailing list		X	
12.0.1	The following details apply:		Note: What specifications do we have for each?	X	
	1) The site will provide an email input field for newsletter sign-up			X	
	2) Email newsletter features a) New artists on the site? b) Featured artist? c) How to market your artist page?		This will be determined by the editor of the newsletter	X	

Req.	User Scenario & Requirement	System Requirement	Administrator Requirement	Phase 1	Phase 2
13.0 Site Administration (Aggregated)					
	Main Flow 1) Administrator accesses the login screen 2) Administrator logs in 3) Administrator views home page 4) Administrator conducts tasks 5) Administrator logs out	Main Flow 1) – 2) System validates username and password and grants access to the Administrator 3) System saves 'saved' changes 4) System locks out the Administrator upon logout		X	
13.0.1	The administrator may view and conduct the following: (This list is aggregated from above.)		Note: What specifications do we have for each?	X	
	1) Interface will present and tally new users registered in the system			X	
	2) Administrator will be able to edit or remove any artist registered in the system		This will require a comprehensive list of registered artists	X	
	3) Administrator may turn on or off an artist page, if they find cause			X	
	4) Administrator will need to keep all content fresh and up to date		What is the content management tool?	X	
	5) The administrator will need to review any feedback and may choose to correspond with the site user		The admin tool will need to catalog feedback	X	
	6) The administrator will need to review the help request and handle the issue		The admin tool will need to catalog help requests	X	
	7) The administrator should add Help information as common topics emerge		What is the content management tool?	X	
	8) Administrator will create email newsletter content		This activity happens outside the admin tool?	X	
	9) Administrator will be able to view reports a) Page hits		Will this be an out of the box solution? Yes, Google Analytics	X	

	b) Top downloads c) Top rated artists d) Artists statistics/profiling e) Number of downloads f) Number of orders			
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Req.	User Scenario & Requirement	System Requirement	Administrator Requirement	Phase 1	Phase 2
14.0 User Account Section					
	Main Flow 1) User Logs In to the site 2) User clicks on 'My Account' 3) User may update their account profile, credit card information, or Artist/Music Service page 4) User may view their transaction history	Main Flow 1) System validates username and password and grants access to the Administrator 2) System displays Account page 3) System saves any changes 4) System displays any purchases the user has made on the site		X	